

SANTA CRUZ COUNTY ANIMAL SHELTER
BOARD OF DIRECTORS MEETING
Minutes of Monday, December 8, 2014 3:00 PM
Board of Supervisors Chambers, Fifth Floor
701 Ocean Street, Santa Cruz, CA 95060

VOTING KEY: M = Mauriello, P = Phares, V = Vega, S = Shull, C = Clark, W = Weiss,
Mc=McCartney, L = Lansdowne

First initial indicates maker of motion, second initial indicates the "second"; upper case letter = "yes" vote; lower case letter = "no" vote; () = abstain; // = absent

- 1.0 Call to Order and Roll Call: Lt. Greg Lansdowne called the meeting to order at 3:05 pm. Board members Mauriello, Vega, Shull and Weiss were absent. Nicole Coburn stood in for Board member Mauriello.
- 2.0 Introductions: none
- 3.0 Late Addition or changes to agenda: there were no late additions or changes to the agenda.
- 4.0 ORAL COMMUNICATION – two people addressed the Board on matters unrelated to the day's agenda.
- 5.0 CONSENT AGENDA
 - 5.1 Approved minutes of the October 20, 2014 Board Meeting
 - 5.2 Accepted reports of General Manager and the Management Team for the months of October 2014 and November 2014
 - 5.3 Accepted statistics for the months of October 2014 and November 2014
 - 5.4 Approved recommendation of General Manager to set the 2015 Board of Directors' meeting dates
 - 5.5 Authorized General Manager to allocate funds from the B. Jean Adams Trust designated for sound suppression tiles at the Santa Cruz Shelter in the amount of \$819.36
 - 5.6 Continue to next meeting the revision of SCCAS policy and procedure #210 and #220

Board Action on Consent Agenda items 5.1 through 5.6 CPMMcL/V/S/W/

6.0 REGULAR AGENDA

- 6.1 General Manager's Oral report presented by Melanie Sobel.

Melanie Sobel introduced Julie Hitchcock, Humane Education volunteer, and Anastasia Torres-Gil, Development and Community Relations Coordinator for the Shelter.

Ms. Sobel spoke about the new Humane Education program created by bilingual volunteer Julie Hitchcock to target the underserved areas of the County. Ms. Sobel also gave an update on the Cottage Shop upscale re-sale boutique organized and overseen by Anastasia Torres-Gil.

Ms. Sobel reported that she is currently working on a plan for long-term capital funding for the shelter buildings and large equipment.

Ms. Sobel noted that the Santa Cruz Shelter is now opening earlier and is open seven days a week in order to better accommodate the public.

Ms. Sobel reported that the Shelter's new direct mail piece is now out.

Board Member Steve Clark commended Ms. Sobel for the very positive direction in which the Shelter is going.

6.2 Approved financial reports for the months of October 2014 and November 2014.

Ms. Sobel noted that Shelter revenue is up from this time last year, and licensing revenue is also up YTD.

Board action on Regular Agenda Item 6.2: PMcMCL/V/S/W/

7.0 Meeting adjourned at 3:21pm. Next regular meeting is scheduled for February 9, 2015 at 3:00pm.