

**SANTA CRUZ COUNTY ANIMAL SHELTER
BOARD OF DIRECTORS MEETING**

Minutes of Monday, December 9, 2019, 11:00 AM
Santa Cruz County Board of Supervisors Chambers
701 Ocean Street, 5th Floor, Santa Cruz, CA 95060

VOTING KEY: C=Coburn, V= Vides, M=McKinley, W=Walpole, B=Booth, R=Randolph, S=Schmidt, Cl=Clark, Ma=Martinez

First initial indicates maker of motion, second initial indicates the "second"; upper case letter = "yes" vote; lower case letter = "no" vote; () = abstain; // = absent

- 1.0 Call to Order and Roll Call: Board Chair Mike McKinley called the meeting to order at 11:00am. Board Member Vides, Board Member Schmidt and Board Member Martinez were absent.
- 2.0 Introductions: none
- 3.0 Late Additions or changes to agenda: none
- 4.0 ORAL COMMUNICATION – County Counsel Jason Heath informed the ASA Board that he will no longer be representing the Santa Cruz County Animal Shelter. Mr. Heath introduced his colleague Melissa Shaw who will be stepping into the role as Counsel for the Shelter and the ASA Board.
- 5.0 CONSENT AGENDA
 - 5.1 Approved minutes of the October 21, 2019 ASA Board Meeting
 - 5.2 Accepted reports of the General Manager and Management Team for October and November 2019
 - 5.3 Accepted the statistics for the months of October and November 2019
 - 5.4 Approved recommendation of General Manger to set the 2020 Board of Directors' meeting dates and locations
 - 5.5 Accepted a gift in the amount of \$5,000 from the Santa Cruz Seaside Company

Board action on Consent Agenda 5.0: CW /V/ MBR /S/ Cl /Ma/

6.0 REGULAR AGENDA

- 6.1 General Manager's Oral report

General Manager Melanie Sobel reported that Licensing revenue is up 24% from this time last year. Ms. Sobel credits this increase to the pro-active mailings based on the rabies vaccination info received.

The Shelter Catio tour event sponsored in partnership with Native Animal Rescue had over 400 attendees thanks to the efforts of Program and Development Manager Erika Anderson.

Ms. Sobel reported that Erika Anderson also arranged for the Shelter to be part of the Santa Cruz Gives campaign. The Shelter is currently in 1st place for most individual donors and 1st place for most young donors. The *Good Times* featured the Shelter's Bedtime Stories program in a recent issue.

New this year, the Shelter is holding a Winter Camp for children during the winter break.

The 2020 ASA Calendars have arrived, and Ms. Sobel reported that the calendar contest raised \$17,500 this year thanks to the efforts of Ms. Anderson.

General Manager Sobel reported that the Campus Expansion Campaign is going full force. The first phase of the expansion will include additions to the main building, the expansion of the Vet Clinic, the addition of a community cat room and reconfiguration of the lobby and some of the play yards. The second phase will be the Cat Café addition and the third phase will be the new structure of the Behavior and Training Center.

General Manager Sobel presented the Board with an artist's rendering of the campus expansion.

Board action on Regular Agenda Item 6.1: WCIC /V/ MBR /S/ /Ma/

6.2 Approved financial report for the months of October and November 2019.

Ms. Sobel reported that revenue for this reporting period is at 60% of potential 42% and expenditures at 43%. Revenues are a bit higher for this reporting period due to the member contributions which posted during this period.

License revenue YTD is at \$128,158 which is a 24% increase over this time last year. The increase is attributed to the Shelter's pro-active campaign to mail notices to dog owners who have vaccinated but have not yet licensed their dogs.

Board action on Regular Agenda Item 6.2: CW /V/ MBR /S/ Cl /Ma/

6.3 Considered and reviewed draft Animal Shelter Model Ordinance

General Manager Sobel reported that some changes had been added to the draft of the ordinance presented at the October 2019 Board meeting. Staff is planning to present the final draft for approval at the February 2020 Board meeting.

Ms. Sobel thanked County Counsel Jason Heath for his work throughout the process of drafting the new model ordinance.

Ms. Sobel highlighted the changes made to the draft including sections prohibiting interference with an Animal Control Officer, adding restrictions on staking out an animal, prohibiting keeping animals with communicable diseases, adding requirements for the care of feral cats, adding requirements for controlling dogs in public places and tethering dogs, adding safety requirements for animals in parked vehicles, prohibiting leaving dead animals in public places, prohibiting injuring wildlife and adding requirements for Administrative appeals.

Board action on Regular Agenda Item 6.3: CCl /V/ MWBR /S/ /Ma/

7.0 Regular meeting was adjourned at 11:20 am.

The next regular meeting is scheduled for Monday, February 10, 2020 at 11:00am at the Watsonville City Council Chambers, 275 Main Street, 4th Floor.