

SANTA CRUZ COUNTY ANIMAL SHELTER
BOARD OF DIRECTORS MEETING
Minutes of Monday, February 10, 2020, 11:00 AM
Watsonville City Council Chambers
275 Main Street, 4th Floor, Watsonville, CA 95076

VOTING KEY: C=Coburn, V= Vides, M=McKinley, W=Walpole, R=Randolph, S=Schmidt, Cl=Clark, B=Booth, E=Escalante

First initial indicates maker of motion, second initial indicates the "second"; upper case letter = "yes" vote; lower case letter = "no" vote; () = abstain; // = absent

- 1.0 Call to Order and Roll Call: Board Chair Mike McKinley called the meeting to order at 11:00am. Board Member Vides and Board Member Clark were absent. Captain John Wilson sat in for Board Member Walpole.
- 2.0 Introductions: none
- 3.0 Late Additions or changes to agenda: none
- 4.0 ORAL COMMUNICATION
- 5.0 CONSENT AGENDA
 - 5.1 Approved minutes of the December 9, 2019 ASA Board Meeting
 - 5.2 Accepted reports of the General Manager and Management Team for December 2019 and January 2020
 - 5.3 Accepted the statistics for the months of December 2019 and January 2020
 - 5.4 Approved quarterly report for all claims under \$10,000
 - 5.5 Approved journal entry payments with the County of Santa Cruz
 - 5.6 Approved amended contract for Veterinarian
 - 5.7 Adopted a resolution to accept and appropriate funds in the total amount of \$61,314 from the SCCAS Foundation for a part-time extra help Registered Veterinary Technician and part-time Veterinarian and directed that the checks be deposited
 - 5.8 Accepted designated and undesignated donations in the total amount of \$47,232.69 from the SCCAS Foundation and directed that the checks be deposited
 - 5.9 Accepted a donation in the amount of \$20,000 from the Victor R. & Denice A. DeSimone Charitable Fund to the Planned Pethood fund and directed that the check be deposited
 - 5.10 Accepted a donation in the amount of \$6,500 from the Silicon Valley Community Foundation (from the Griffin Family Foundation) and directed that the check be deposited
 - 5.11 Accepted a donation in the amount of \$5,000 from the Patricia Hardy Trust and directed that the check be deposited

Board action on Consent Agenda 5.0: CS /V/ MWR /Cl/ BE

6.0 REGULAR AGENDA

6.1 General Manager's Oral report

General Manager Melanie Sobel introduced Pam Lowry, ASA volunteer and SCCAS Foundation Secretary, and Brett Hennie who is the Foundation Treasurer. She noted that the Foundation won the most money raised in the recent Santa Cruz Gives campaign, in addition to having the most donors and the highest number of young (under age 35) donors as well. The Shelter Bedtime Stories events held as part of the Santa Cruz Gives campaign received a positive response from the community and was featured in a *Good Times* article. The shelter also held its first ever Winter Camp for Kids this year.

General Manager Sobel and the ASA Board Members thanked former Shelter Manager Ben Winkleblack for his years of outstanding service to the Santa Cruz County Animal Shelter. Ms. Sobel also noted that ASA is currently recruiting for the new Shelter Manager.

6.2 Approved financial report for the months of December 2019 and January 2020

Ms. Sobel reported that revenue for this reporting period is at 69% of potential 59%.

License revenue YTD is at \$179,100 which is an increase of about \$24,000 over this time last year. Ms. Sobel stated that the increase was due in part to a new post card mailer that was sent out to people who had previously licensed but had not renewed.

Ms. Sobel also mentioned that the SCCAS Foundation has offered a 2 for 1 match for any donations received with license renewal payments. The Foundation had sticky notes printed up with this information and they are attached to the license renewal notices being sent out.

Board action on Regular Agenda Item 6.2: CB /V/ MWRS /C1/ E

6.3 Update on Campus Expansion Project

General Manager Sobel reported that the Campus Expansion project is moving along. The project will be done in three phases. Phase 1 will double the capacity of the existing vet clinic, create an additional rabbit room, and create a community cat room.

Phase 2 will convert the building adjacent to the Shelter to a Cat Café to promote cat adoptions and bring in additional revenue.

Phase 3 will include a new building behind the Cat Café that will be the Shelter's Education and Training Center. The new building will include space for existing programs as well as room to expand ASA programs.

It is anticipated that construction of the first phase will begin this summer. Costs have gone up considerably since the project was first conceived in 2017 so the project may go out to bid for only Phase 1 and Phase 2 with Phase 3 going out to bid at a later time.

Ms. Sobel and the members of the Board thanked SCCAS Foundation members Pam Lowry and Brett Hennie for all their work on the Campus Expansion project in addition to their service to the Animal Shelter in other areas.

- 6.4 Consider Animal Shelter Model Ordinance and adopt resolution recommending the adoption of the ordinance by each member jurisdiction and direct the General Manager to take related actions.

General Manager Sobel stated that no changes have been made to the Model Ordinance since it was last presented at the December ASA Board meeting. It is expected to go before the Board of Supervisors in March.

Board Member Booth asked about the plan for rolling out the new Model Ordinance. Ms. Sobel stated that once the Board of Supervisors has approved the changes, she will be seeking approval from each of the member jurisdictions.

Board action on Regular Agenda Item 6.4: CR /V/ MWS /CI/ BE

- 6.5 Reviewed draft of Socially Conscious Sheltering Resolution

General Manager Sobel stated that the new term of Socially Conscious Sheltering encapsulates what we do every day at ASA. It articulates and provides a response to the no-kill movement. Ms. Sobel stated she feels it is very important to serve the neediest animals and people in the community and the no-kill-philosophy is a manipulation of the semantics and statistics. ASA is an open admission Shelter and adoption of the Socially Conscious Shelter Model does not change any of the policies of the ASA.

Board action on Regular Agenda Item 6.5: BWC /V/ MRS /CI/ E

- 7.0 Regular meeting was adjourned at 11:32 am.

The next regular meeting is scheduled for Monday, April 13, 2020 at 11:00am at the Board of Supervisors Chambers, 701 Ocean Street, 5th Floor.